



AFFINITY GOLD CORP.

**13570 Grove Drive #310
Maple Grove, MN 55311**

Symbol: AFYG – Pinksheets

October 8th, 2014

NEWS RELEASE

AFFINITY GOLD CORP. ANNOUNCES NEW STRATEGIC ADVISORY COMMITTEE MEMBER

Maple Grove, Minnesota – October 8, 2014 – Affinity Gold Corp. (AFYG.pk) (“Affinity” or “the Company”) is pleased to announce that Mr. Gonzalo Lemuz has been appointed as a member of the Company’s Strategic Advisory Committee.

Mr. Gonzalo Lemuz has over 20 years experience as an Economist Geologist. His specialties include gold deposits, epithermal systems, orogenic, mesothermal, porphyry Au and Intrusion Related Gold Systems. He began as a geologist for mining exploration in Bolivia working with several Canadian Junior companies, such as: Altoro Gold Corporation and Dacapo Resources. Mr. Lemuz has worked in South America, Central America and Eastern Europe (Bolivia, Peru, Chile, Argentina, Brazil, Ecuador, Colombia, Dominican Republic, Kosovo, Armenia and Turkey).

Mr. Lemuz currently consults as a global geologist. Mr. Lemuz worked as a country manager for Colombia Crest Gold Corp, a Canadian group in the Republic of Colombia. He was responsible for the direction of the regional exploration work in addition to the direction of exploration in the Arabia project, parallel managing and overseeing all matters relating to community relations work.

In early 2000, Mr. Lemuz moved to the Republic of Peru to work as a Senior Geologist for Anglo Gold Ashanti to help increase their knowledge and experience in Geology. He has been instrumental in the evaluation of several deposits in the Republic of Peru and architect in the sale of the Paron project, Latingold, to the company Coronet Metals. Mr. Lemuz, as chief geologist for Eastern Europe in Lydian Resources (currently Lidian International), discovered Amulzar gold deposit, located in the Republic of Armenia, which currently has between Inferred and Indicated resources with more than 3 million ounces.

Mr. Lemuz, Mr. Lemuz has also worked as Vice president of Exploration at Turkey for the company Tigris Resources in 2013

Mr. Lemuz graduated in Geology from the University Mayor of San Andres, Bolivia. Mr. Lemuz currently resides in Lima, Peru. Mr. Lemuz is a member of the Institute of Mining Engineers of Peru and Association of Geologists of Bolivia.

“We are very pleased to have Mr. Lemuz join our team as he brings with him extensive industry knowledge and experience, especially so in the exploration and understanding of a country’s natural



resources to help make informed decisions related to the future development and exploitation of resources. Accuracy in geological reporting and data management is crucial for both exploration and production oriented companies and their investors. Mr. Lemuz will help guide Affinity Gold Corp. to define future projects that fit into our overall model as well as further develop key strategic relationships within the jurisdictions Affinity is currently invested, ” stated Mr. Corey J. Sandberg, President & CEO.

About Affinity Gold Strategic Advisory Committee:

The Strategic Advisory Committee was founded in March 2014 for the purpose of engaging and providing the Company’s Executive Management and Board of Directors with expert guidance, knowledge, insights into current and emerging trends and opportunities as well as access to key resources to further support the Company’s overall business development and growth strategy. The Advisory Committee will further act as an external sounding board on a range of topics such as corporate social responsibility, sustainable development, water, energy, climate change, security and human rights. Additional information regarding the Strategic Advisory Committee can be found on the Company’s website (www.affinitygold.com).

About Affinity Gold Corp.:

Affinity Gold Corp. is a mineral exploration and development company engaged in the acquisition and development of near-term precious mineral production properties within Peru. Affinity Gold Corp.’s primary focus is on developing assets that have demonstrated historical production, contain documented and reliable data and can reasonably begin producing within 12-18 months at a cost of less than \$900 per gold equivalent ounce.

www.affinitygold.com

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For further information please refer to the Company’s filings with the SEC on EDGAR available at www.sec.gov

FORWARD-LOOKING STATEMENTS

This news release may include "forward-looking statements" regarding Affinity Gold Corp., and its subsidiaries, business and project plans. Such forward-looking statements are within the meaning of Section 27A of the Securities Act of 1933, as amended, and section 21E of the United States Securities



and Exchange Act of 1934, as amended, and are intended to be covered by the safe harbor created by such sections. Where Affinity Gold Corp. expresses or implies an expectation or belief as to future events or results, such expectation or belief is believed to have a reasonable basis. However, forward-looking statements are subject to risks, uncertainties and other factors, which could cause actual results to differ materially from future results expressed, projected or implied by such forward-looking statements. Affinity Gold Corp. does not undertake any obligation to update any forward-looking statement, except as required under applicable law.